



# RESTORATION ASSURANCE PROGRAMME

DON'T TAKE ANY CHANCES WITH URGENT INFORMATION RETRIEVAL

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# RESPOND CONFIDENTLY AND COST-EFFECTIVELY TO REQUESTS FOR ARCHIVE DATA

Without the right expertise, accessing archive data stored on tape can be a costly, time-consuming nightmare.

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How much is it costing your organisation to find and restore legacy data archived on tape, every time you need to respond – often very urgently – to an audit, legal case, compliance issue or other enquiry?

For one division of an international retail bank it was more than £17,000 per month before they turned to Iron Mountain for help.

Why? Typically we find that there are two main causes:

- All too often tape catalogues are incomplete or have errors, putting a costly time burden on IT to identify and restore the right tapes. Since this is rarely a core competence, it takes significant resource and focus away from IT's key responsibilities.
- It's very expensive to maintain the variety of legacy tape management and restoration systems – equipment, software and licences – that companies have usually acquired over the years through growth and development, mergers and acquisitions.

Unlike most of our customers, Iron Mountain is in the business of storing and recovering archive data and we're the experts in managing back-up tapes. That's why we were able to cut a monthly £17,000 cost to just £4,500. On average we save customers 30-50% through our Restoration Assurance Programme.



## FIND IT WHEN YOU NEED IT - EFFICIENT IDENTIFICATION WASTES NO TIME

It's a big risk for your organisation if you can't respond to discovery requests quickly. But if you've got terabytes or petabytes of data stored on thousands of tapes, it's no small matter to find the right ones. This is the reality of 'big data'.

Typically you'll have multiple different tape catalogues that have accumulated errors or are missing information. You're probably forced to make guesses and restore lots of possible candidates in order to find the right data. We can remove the uncertainty through effective tape identification.

We'll quickly tell you what files are on your tapes without having to restore them to check. You can stop worrying about responding to urgent discovery requests in time, save money, and avoid distracting your staff from their day jobs.

"TAKE THE GUESSWORK OUT OF DATA RESTORATION"

TAPE IS 100- 10,000 TIMES MORE RELIABLE THAN SATA DISK DRIVES.

SOURCE: INFOSTOR.COM, 2012

## DELIVER RELIABLY, QUICKLY - THE FILES YOU NEED, EXPERTLY RESTORED

Whether or not you need our help identifying what's on your tapes, we can help you get the files you need off them – quickly, efficiently, cost-effectively.

If you have to do this yourselves it can be a heavy additional burden for busy staff: figuring out which tape back-up environment is the right one, finding old tape drives and getting to grips with unfamiliar interfaces and restore processes. The urgency of many such requests only adds to the pressure and often causes a backlog of normal work.

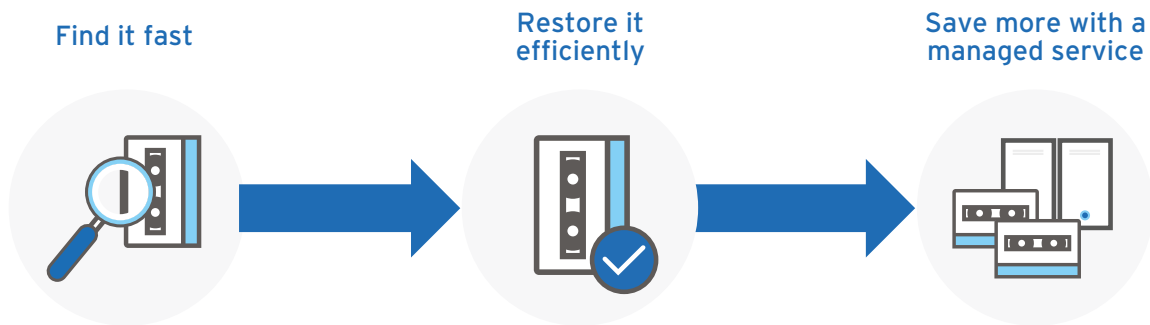
We'll take all of this pressure and hassle away whenever you need us to. Just tell us what tapes to work with and we'll restore the files you need - to a format and timescale that suits your requirements, and with all output securely encrypted.

"EXPERTISE THAT'S ALWAYS THERE FOR YOU"

TAPE IS 15 TIMES LESS EXPENSIVE THAN ALTERNATIVES FOR LONG-TERM ARCHIVING.

SOURCE: CLIPPER GROUP, 2010

## RESTORATION ASSURANCE PROGRAMME



### MAXIMISE THE BENEFIT - A MANAGED SERVICE SAVES EVEN MORE

Whether you face many requests for archived information or it's a relatively rare occurrence, maintaining the full variety of legacy tape back-up systems 'just in case' is expensive. Tape drives take up space and must be maintained; licence fees must be continually renewed; and there's a constant risk of losing in-house knowledge of old systems.

You can safely decommission your legacy tape environments if you subscribe to a managed version of our service, replacing ad-hoc projects with a programme of tape management activity. We'll offer you faster turnaround times and even lower costs in return for a standard, regular subscription that delivers clear business value.

"SAVE 30-50% ON YOUR RESTORATION ASSURANCE PROGRAMME"

73% OF ORGANISATIONS USE TAPE AS PART OF THEIR PRIMARY BACK-UP METHODOLOGY.

SOURCE: GARTNER RESEARCH NOTE, 2012

### MINIMISE BUSINESS RISK - INDEPENDENT EXPERTISE AT YOUR SERVICE

With Iron Mountain looking after data retrieval for you, you'll enjoy complete peace of mind about your data restoration process. For 60 years we've led the way in record and data storage, management and protection; we can help you minimise business risk and cost through a more effective restoration assurance programme.

Auditors and litigators also prefer it when data retrieval is performed by an expert and independent party. Our reputation rests on our independence as well as the reliability and professionalism of our service, and our process is fully defensible, with the movement of tapes and media logged at every transition.

"A FULLY DEFENSIBLE DATA RETRIEVAL SERVICE"

72% OF COMPANIES SAY IT'S HARDER TO FIND INFORMATION THEY OWN THAN INFORMATION THEY DON'T.

SOURCE: THE ASSOCIATION FOR INFORMATION AND IMAGE MANAGEMENT

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# WHY CHOOSE IRON MOUNTAIN? LOOK AT OUR RECORD

## A HERITAGE OF SECURE INFORMATION MANAGEMENT

From paper records to digital files stored on every type of tape or disk, Iron Mountain's business is built on the storage, protection, retrieval and management of business information throughout its lifecycle: from creation to destruction. We offer a wide range of services in this field and are continually developing them to meet changing customer needs.

Our Restoration Assurance Programme perfectly complements our well-established Off-site Data Protection Service, through which we store our customers' data on tape formats and other media in our secure off-site vaults. We also securely deliver regular and adhoc transportation and disaster recovery services.

## ABOUT IRON MOUNTAIN

Iron Mountain Incorporated® (NYSE: IRM) is the global leader in storage and information management services. Trusted by more than 230,000 organisations around the world, Iron Mountain's real estate network comprises more than 85 million square feet across more than 1,400 facilities in 52 countries dedicated to protecting and preserving what matters most for its customers. Iron Mountain's solutions portfolio includes records management, data management, document management, data centers, art storage and logistics, and secure shredding, helping organisations to lower storage costs, comply with regulations, recover from disaster, and better use their information. Founded in 1951, Iron Mountain stores and protects billions of information assets, including critical business documents, electronic information, medical data and cultural and historical artifacts. Visit [www.ironmountain.co.uk](http://www.ironmountain.co.uk) / [ironmountain.ie](http://ironmountain.ie) for more information.

We handle more than 1.2 million media items per month across our 60+ European Off-Site Data Protection sites, making us the largest provider of this service on the continent.

**Contact us for more information on how our Data Restoration Services can help your business be more efficient and productive.**

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