

BALANCE DATA RISK WITH DATA VALUE

It's easy to assume that you're getting the most from your data. In fact, 71% of senior business leaders think they have a strong track record in extracting value, but over half think their competitors are doing it better.

Hover over the statistics to see what you can do to make finding and using the value in your data a priority.

To find out more about the importance of balancing data value and risk, get the [PwC report](#).